



Zillertal VÄLLEY RÄLLEY hosted by Ride Snowboards 2015 / 2016
3rd edition of the Snowboard Amateur Series in the Zillertal

With the infamous Zillertal VÄlley Rälley hosted by Ride Snowboards, the Ästhetiker Crew will bring back their popular snowboard series to the Zillertal's best snowparks in 2015/2016. Shred heads can look forward to four great weekends full of snowboard pro-coaching sessions, free Ride demo/testing opportunities and open slopestyle contests. Beside fame, glory and mad-prizes from Ride Snowboards, Vans and Red Bull, the tourstop and overall winners will take home tons of medals, awards and prize money.

Between December 2015 and April 2016, creative freestyle snowboarding will take over the Zillertal again! With the support of the Zillertal Region, Cable Car Companies and Tourism Associations of the valley, the Ästhetiker crew will bring back their infamous Zillertal VÄlley Rälley hosted by Ride for the third season.

All over the winter, the amateur series will stop four times in the valley, always delivering an action-packed weekend in another snowpark of the Zillertal. Ride Snowboards will be providing their latest boards and bindings 2015/2016 for free demo/testing at every tourstop.

The freebie coaching sessions with the Ästhetiker pros will not only focus on the fun of riding together, everyone will also get the chance to learn new tricks on their own personal level, no matter if freestyle rookie or future snowboard pro, if it's about learning the simple Ollie, training first backflips or working on improving inverted rotations. The coaching sessions will go with helpful tips and the support of the Ästhetiker crew members. A photographer and filmer will finally follow the coaching sessions to deliver sufficient evidence of the first-class freestyle action.

For the open Slopestyle Contest, the stakes will be set even higher! Start spots are limited and all those, who want to get in the game, should save the spot in advance with the online registration. In the different categories, shredders will be riding the individual park setup. The best runs are going to be rewarded with medals, prize money and prizes from Ride, Vans and Red Bull. The best trick of the day further earns a streetwear outfit from Vans.

With every contest result, VÄlley Rälley riders will score valuable points for the overall ranking. At the final tourstop on Hintertux Glacier, the tour winners will be confirmed and crowned Prince, Princess, Duke, King and Queen of the VÄlley. The overall rookie winner gets a spot for the World Rookie Finals 2015 on top.

Tour dates 2015 / 2016 overview:

1. Tourstop 19.-20.12.2015 Betterpark Hochzillertal, Hochzillertal Kaltenbach
2. Tourstop 23.-24.01.2016 Snowpark Gerlos, Zillertal Arena
3. Tourstop 20.-21.02.2016 Vans Penken Park, Mayrhofen
4. Tourstop 02.-03.04.2016 Betterpark Hintertux, Hintertux Glacier





Partners: Zillertal.at, Ride Snowboards, Vans, Red Bull, Hochzillertal-Kaltenbach, Zillertal Arena, Mayrhofner Bergbahnen, Hintertux Glacier, N.ASA

About the Zillertal:

The Zillertal is famous and popular for the best snow parks across the European Alps. Snowboard stars from all over the world meet up in the valley. A great number of athletes have chosen to live in the Zillertal permanently, training for international contests and riding the versatile setups regularly. Also freestyle rookies and beginners will always find the perfect setup in the snowparks of the valley to learn their first tricks and have fun with like-minded shred heads. For every riding level there will always be numerous obstacles and creative lines on hand and no freestyle fan will ever get bored in the valley. Riding is almost possible all-year-round, since the Betterpark Hintertux at Hintertux Glacier will still be open from April to December, just taking a short break from end of July until the beginning of September. 365 days of freestyle pleasure, that's the Zillertal! www.zillertal.at

About Ride Snowboards:

Founded in 1992 in Redmond, Wash., Ride Snowboards hit the market with a vision – to create a snowboard company on the basis of uncompromised fun. Now based in Seattle, Ride continues to stay true to its original goals 20 years later. Offering a full range of innovative and quality boards, boots, bindings and apparel, Ride works tirelessly to maintain its distinct brand identity, push the limits of product development and has firmly established itself as a leader in the snowboard industry. "Have more fun" Ride Snowboards! www.ridesnowboards.com

More Info and sign-up on www.valleyralley.at

