



Recap 2. Tourstop: 21. – 22. December 2013 - Betterpark Hochzillertal - Ski-optimal Hochzillertal Kaltenbach - Erste Ferienregion im Zillertal

The second stage of the Zillertal VÄLLEY RÄLLEY hosted by Ride Snowboards went off as the snowpark season started at Betterpark Hochzillertal. It could not have been any better! Hochzillertal Kaltenbach welcomed thirty riders for the free snowboard pro-coaching sessions on Saturday with bluebird, sunny skies and perfect conditions. More than fifty snowboarders competed in the open Slopestyle Contest on Sunday, throwing down an amazing show to the cheering crowd in the snowpark and people passing over us on the chairlifts above. Simon Cudlip, Bettina Wildauer and Daniel Kaspar are the winners of the second stage. Tom Tramnitz took home the best trick award and 7-year-old Fabian Nehring was awarded „Super Grom of the Day“ by the Ästhetiker Crew. If you missed out on the action of the second Zillertal VÄLLEY RÄLLEY Tourstop hosted by Ride Snowboards at the Betterpark in Hochzillertal, you can check out the recap video: <http://vimeo.com/82745923>.

On December 21st and 22nd the second Tourstop of the Zillertal VÄLLEY RÄLLEY hosted by Ride Snowboards stopped at Ski-optimal Hochzillertal Kaltenbach to kick off the snowpark season at Betterpark Hochzillertal. Saturday was the Coaching Day! Together with the Ästhetiker coaches, thirty motivated shredders were riding all possible lines of the Betterpark Hochzillertal, learning new tricks and testing the latest snowboards and bindings from Ride Snowboards. After a short lunch break at the Kristallhütte all the riders cruised the valley run in a joint shred-down session together.

On Sunday, the crowd witnessed an awesome snowboard show at the Betterpark Hochzillertal. The kids, amateurs, girls and pros were all raising the bar to grab the gold medal and rake in the prize money, new product from Ride Snowboards and shopping vouchers from HOTZONE.TV.

In the Rookie Class, Czech ripper Daniel Kaspar impressed the judges the most. He took first spot on the podium in front of Jens Rummens from Belgium and the German up-and-coming talent Max Gruenwald, who managed to take the lead in the Overall Tour Rookie Ranking with his 3rd place. 7-year old talent Fabian Nehring was awarded „Super Grom of the Day because he rips.“ In the girls category Bettina Wildauer from Mayrhofen won the competition taking over the top spot in the Overall Tour Girls Ranking. Martina Zollner took second and Bianca Delava placed third for the ladies on the podium. Englishman Simon Cudlip won the men's contest with some amazing runs and was followed by Zillertal local Tom Tramnitz who also took the best trick title with his stylish Frontside 720 Double Handed Tail Grab. With David Pils in third place, the podium was complete. Ride Snowboards Teamrider and ripper Maximilian Preissinger is now sharing the lead in the VÄLLEY RÄLLEY Overall Open Class Ranking together with Zillertal local Alex Walch. A big congratulations to all!

Martha Schultz, Schultz Gruppe / Ski-optimal Hochzillertal Kaltenbach is delighted about the team play with the Ästhetiker: *"We are pleased to create additional value for our valley in co-operation with the Ästhetiker. With the VÄLLEY RÄLLEY we had the perfect kick-off event for the start of the snowpark season at the Betterpark Hochzillertal. We wish all the best for the two remaining tourstops in the valley."*

All riders of the second tourstop in Ski-optimal Hochzillertal Kaltenbach will gain valuable points to add to their Zillertal VÄLLEY RÄLLEY overall point account plus standings in the World Snowboard Tour Ranking. At the end of the tour, a Prince, a Queen and a King of the VÄLLEY will be crowned and honored with one of the highly coveted starting spots for the National Championships N.ASA Shred Down Austrian Masters Slopestyle. The overall Rookie Tour Champion also wins a starting spot for the N.ASA organized World Rookie Finals.

The Betterpark Hochzillertal will now be open until the end of April. The snowpark has its own park lift for extended sessions giving you more runs in less time. No matter if you are a freestyle novice or expert, the 300 meter-long park is set up with six lines of features that offer something for everyone to ride. There are seven perfectly shaped kickers ranging from 3 to 18 meter tables so riders can build up to their biggest air. Even the little ones can take their first small jumps on the safe shapes at Betterpark Hochzillertal. Meanwhile, family and friends can chill at the park base. More than ten other obstacles, rails, boxes, tubes and pipelines turn the Betterpark Hochzillertal into the ultimate freestyle playground for all riding levels. All info at www.betterparks.at and www.hochzillertal.com

Partners of the 2. Tourstop: Zillertal.at, Ride Snowboards, Red Bull, Hotzone.tv, Ski-optimal Hochzillertal Kaltenbach, Tourism Association Erste Ferienregion im Zillertal

Special Thanks goes to Kristallhuette Hochzillertal for doing their magic on site!
www.kristallhuette.at

Two more tourstops are on the schedule for this season. The next event will take place on **January 25. and 26. 2014** at the Actionpark Kreuzwiese **Zillertal Arena**. Registration opens on the **1st of January 2014** at www.valleyrally.at.

About the Zillertal:

The Zillertal is one of the most popular tourist destinations in the Alps and is well known as the mecca for snowboarders. The well-planned, perfectly shaped and designed snowparks are listed among the best parks in Europe and attract the world's best athletes each year. The Zillertal park shapers pride themselves on having perfect shaped kickers and obstacles available for every riding level. The snowparks in the Zillertal valley provide plenty of room for jumps, rails and boxes to learn new tricks, improving on old tricks and get creative on snow. www.zillertal.at

About Ride Snowboards:

Founded in 1992 in Redmond, Wash., Ride Snowboards hit the market with a vision – to create a snowboard company on the basis of uncompromised fun. Now based in Seattle, Ride continues to stay true to its original goals 20 years later. Offering a full range of innovative and quality boards, boots, bindings and apparel, Ride works tirelessly to maintain its distinct brand identity, push the limits of product development and has firmly established itself as a leader in the snowboard industry. "Have more fun" Ride Snowboards! www.ridesnowboards.com

The Zillertal VÄLLEY RÄLLEY hosted by Ride Snowboards at a glance:

26.-27. October	2013	Betterpark Hintertux	Hintertux Glacier
21.-22. December	2013	Betterpark Hochzillertal	Hochzillertal Kaltenbach
25.-26. January	2014	Action-Park Zillertal Arena	Zillertal Arena
22.-23. February	2014	Vans Penken Park	Mayrhofner Bergbahnen
23. Februar	2014	Scotland Yard Pub Mayrhofen	Big Crowning Party Mayrhofen

All info and registration at www.valleyrally.at and www.aesthetiker.com

